

DAMIAN REBMAN

PRODUCT LEADER & BUILDER

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SUMMARY

Seventeen years leading product across healthcare, fintech, web3, and enterprise SaaS — most of it owning product and design together, and increasingly writing the front-end code myself. I take an ambiguous opportunity, define it, design it, and ship it. Strongest as the sole product voice at a small company, or owning a meaningful surface of a larger one.

EXPERIENCE

Vice President of Product — [Highpass, Inc. / InfuseFlow](#)

Sep 2023 – Present · Santa Barbara, CA (Remote)

Two healthcare ventures backed by the same investor; led product and design at both.

- Own product vision and execution for a HIPAA-compliant collaboration platform for sharing and managing patient records.
- Run the full lifecycle as sole product leader — discovery, roadmap, interface design, launch, iteration — and ship production front-end code alongside engineering.
- Translate dense clinical and compliance workflows into interfaces providers will actually use.
- Lead applied AI work on patient records and care delivery, defining where language models reduce provider workload versus where they introduce risk.

Vice President of Product — [Holaplex](#)

Oct 2021 – Sep 2023 · Santa Barbara County, CA

- Owned product strategy and managed design for a web3 platform in a category with no established patterns to borrow from.
- Ran discovery directly inside the user community, defining and solving problems before the market had named them.

Director of Product — [Opus Logica, Inc.](#)

Oct 2018 – Oct 2021 · Santa Barbara County, CA

- Led product strategy and design across a portfolio of early-stage startups partnered with the firm.
- Took products from concept to launch repeatedly, across unfamiliar industries, team structures, and constraints.

Senior Product Designer — [BRD](#)

Nov 2017 – Oct 2018 · Santa Barbara County, CA

- Drove product design for BRD's transition from a Bitcoin wallet into a fully decentralized multi-chain wallet.
- Worked alongside engineers through implementation rather than handing off specifications.

Product Manager — [Citrix \(ShareFile\)](#)

Oct 2014 – Sep 2017

- Owned the roadmap for integrating RightSignature e-signature into Citrix ShareFile following the acquisition.

Manager of Design and Product — [RightSignature LLC](#)

Jan 2013 – Oct 2014

- Led design, product strategy, and project management for new products. Acquired by Citrix (ShareFile workgroup), 2014.

Senior UX Designer — [ELC Technologies](#)

May 2009 – Jan 2013 · Portland, OR

- Led the UX and design team, partnering directly with clients and development teams across engagements.

SELECTED PROJECTS

SafeYum LIVE — Allergy tracker and food journal, designed and built end-to-end. Strips friction out of food logging and turns entries into AI-surfaced insights. Live with early users.

Yorick OPEN SOURCE — macOS app for dictation, screen-aware capture, and enrichment of tickets and notes.

Sappho OPEN SOURCE — A convention layer that gives AI coding agents a durable project source of truth and working memory.

SKILLS

Product strategy & roadmapping · Product design (UX/UI) · 0-to-1 product development · User research & discovery · Design systems · Regulated & HIPAA environments · AI-assisted full-stack development · Front-end implementation · Leading product & design teams